

FREE PRINTABLE TEMPLATE

Fresh Start Grooming Kit

Assembly Checklist & Cost Tracker

Your cost: \$8-16 | Sell for: \$25-40 | Profit: \$10-30 per kit

Check off each item as you source it. Track your actual cost per kit below.
Assemble in bulk while watching TV. Stuff 10-20 at a time for maximum efficiency.

KIT ITEM	WHERE TO BUY	EST. COST	MY COST
<input type="checkbox"/> Slicker brush or comb (match to pet's coat type - short, medium, long)	Amazon SHEIN Dollar Tree	\$3 - \$6	-----
<input type="checkbox"/> Nail file or nail cap set (for between-groom maintenance)	Amazon bulk AliExpress	\$2 - \$4	-----
<input type="checkbox"/> Grooming schedule card (branded with YOUR logo + recommended visit dates)	Canva + print at home	\$0.10 - \$0.25	-----
<input type="checkbox"/> "What To Expect" pamphlet (calms nervous owners, positions you as the expert)	Canva + print at home	\$0.10 - \$0.25	-----
<input type="checkbox"/> Small treat bag (individually portioned - cat treats or dog treats)	Costco Amazon bulk	\$1 - \$2	-----
<input type="checkbox"/> Branded pouch or bag (cute bag or pouch to hold everything together)	Dollar Tree SHEIN Amazon	\$2 - \$4	-----
<input type="checkbox"/> Business card or magnet (your contact info + booking link stays with them)	Vistaprint Canva Print	\$0.10 - \$0.50	-----
<input type="checkbox"/> Optional: Small sticker (kids love these, adults secretly do too)	SHEIN bulk Amazon	\$0.10 - \$0.25	-----
TOTAL KIT COST		\$8 - \$16	\$ -----

SET YOUR KIT PRICE

YOUR COST PER KIT
\$ _____

YOUR SELLING PRICE
\$ _____

YOUR PROFIT PER KIT
\$ _____

MONTHLY REVENUE CALCULATOR

New clients per week: _____ x Kit profit: \$_____ = \$_____ / week

Weekly revenue x 4 weeks = \$_____ / month

Monthly revenue x 12 months = \$_____ / YEAR